



JOURNEYS BY DESIGN
—DISTINCTIVE AFRICAN TRAVEL—



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**Journeys by Design in conjunction with Angama Mara and Sasaab Camps
Are delighted to be supporting the One Girl Can IWANTtoBE Event
at the Imperial Theatre on Thursday 25th April 2019**

**We present a stunning seven-night Safari for two in Kenya
Combining the iconic Maasai Mara and Samburu national reserves**

[Angama Mara, Maasai Mara](#) (4 nights)

[Sasaab Camp, Samburu National Reserve](#) (3 nights)



“You know you are truly alive when you’re living among lions”

– Karen Blixen, Out of Africa



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With Africa's ecosystems, wildlife and communities under increasing threat, more and more people desire responsible travel options. This fits seamlessly with our core principle; the vital importance of sustainable tourism. Please see our [Ethics](#) page for further information.

Our luxury safaris are designed to support conservation and local initiatives. This enables you to immerse yourself in a truly breathtaking safari experience, safe in the knowledge that you are also contributing to vital wildlife preservation and supporting indigenous communities.

To that end, we have established our charity [Wild Philanthropy](#) which aims to revolutionise the travel and conservation sector through its travel-driven conservation model. Our innovative approach links travel, community, conservation and finance, to conserve at-risk ecosystems.

Journeys by Design sell a lifestyle choice, with values – not just a holiday.

**Angela Sacha
Journeys by Design, March 2019**

“Travelling with Journeys by Design is a wonderful experience - with their understanding of the importance and pleasures of planning, their efficiency and charm, and most of all their inspiring knowledge and deep love for the places and people of Africa”

Philip Marsden, Author who travelled with Journeys by Design

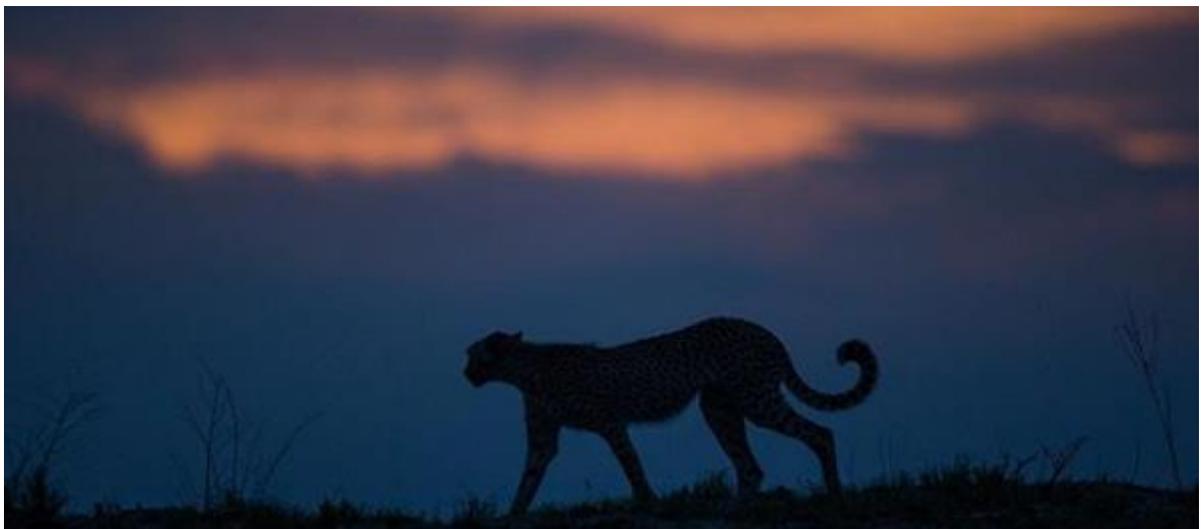
Introduction to your Kenya Safari Adventure

Congratulations! We are delighted that you are the winner of a superb prize of a six-night safari adventure for two people. Journeys by Design is delighted to support One Girl Can, with our offering of seven nights in two of Kenya's most prestigious properties, Angama Mara and Sassaab Camp, Kenya.



One of Kenya's most legendary national parks is where you will spend the first four nights, in the iconic Maasai Mara. Angama Mara sits high on the Rift Valley's Oloololo Escarpment, and commands some of the most expansive views across the Maasai Mara. Depart on dawn wildlife drives, find yourself in the heart of the action, surrounded by animals that you may only have seen on National Geographic Films. The vast grasslands dotted with acacias are home to vast herds, as well as the Big Five – lion, leopard, elephant, rhino and buffalo. Whatever your interest, Angama will tailor make your days out, with guides who not only are experts, they are story tellers. This is safari like no other, it doesn't end in your 4 x 4, there are binoculars in your tent, where you can spy elephant families in the forest, a thousand buffalo lazing about, or maybe a giraffe stepping daintily down the escarpment!

We follow this spectacle with three nights in the Northern Frontier district at Sassaab Camp in the Samburu National Reserve. The stylish Moroccan inspired design is beautiful, and sets this lodge apart, it is set in a place of rich wildlife diversity. You will find huge herds of elephant and predators such as lion and leopard and much more. Here you can explore deeper whether by traditional jeeps or by quad bikes or camel, spending time with the local communities; maybe even sleeping out under the vast African skies. Again, the sweeping views across the Laikipia Plateau toward the jagged peak of Mount Kenya is breath-taking. This is a unique opportunity to make memories!



Your Kenya Safari Itinerary

Day One

Four nights, full board: Angama Mara, Maasai Mara

On the rim of the Great Rift Valley Escarpment, overlooking the Mara Triangle, with vast amounts of animals, and most spectacularly, the iconic wildebeest migration, lies Angama Mara. Angama Mara offers a new kind of safari experience. Named after the Swahili word which translates as "hanging in mid-air", each of the glass-fronted suites is suspended on the edge of the Mara escarpment overlooking the savannah plains beyond. Wake in the morning to hot air balloons rising up to your eye-level for a dramatic start to the day.



Overview

Angama is split into two camps, each with fifteen spectacular suites, each with two family tents. The camps sit on two of three kopjes on the escarpment edge, retaining the third kopje for picnics and sundowners. This third kopje was the location for key scenes in the film "Out of Africa", ideal for those wanting to live the romance of this iconic safari film.

Each suite hangs suspended off the edge of the escarpment, with a ten metre wide floor-to-ceiling glass wall to the front of the suite to give 180 degree views. With polished wooden floors and modern furnishings, this is far from a rustic safari camp and offers something quite unique in the Maasai Mara.

The owners Steve and Nicky Fitzgerald have built and run more than 60 beautiful safari lodges and camps across the African continent. You can be assured of superb hosting, attention to detail and superb guides to ensure you get the most out of your safari experience here.



There is a main mess area where you can relax during the heat of the day, a swimming pool and a fitness centre. Massages are available in the comfort of your suite, too.



Experiences (pre-bookable at additional cost*)

Experiences focus on wildlife drives, which are the best way to explore the wide-sweeping savannahs of the Maasai Mara. Night drives after a sundowner drink are available, and walking safaris on the escarpment, ideal for taking in the stunning scenery.

Picnics on the kopje where Out of Africa was filmed is a real treat, and something we'd highly recommend. Other experiences include community visits to learn more about Maasai culture and traditions and hot air ballooning.



“World’s top ten super-agent”

Financial Times

Suggested hot air balloon safari over the Maasai Mara*

An early morning departure (approx. 0530hrs) from Angama Mara will see you at your launchpad. Suspended in a basket beneath the balloon's canopy, you float over the plains and above the forest alongside the Mara River, checking out hippos, crocodile and elephant from high above. The flight time is generally in the region of one hour and ends with a champagne breakfast in the open grassland within the reserve. An unbeatable start to the day and memories that will stick with you for a lifetime.





Ethics

Conservation

The camp has a keen sense of community responsibility and donates \$10 from every guest's night to the Angama Foundation. 100% of these funds are used to support local projects, including buying and maintaining a rhino-monitoring vehicle for the Mara Conservancy, constructing predator-proof shelters and building medical and educational infrastructure.

Community

The majority of the staff – over 120 people – are from surrounding communities, and with family also benefiting from Angama Mara's fantastic healthcare scheme this translates to over 500 lives improved as a result of the camp's existence.

In partnership with the Angama Foundation the camp has built a clinic, available to staff, guests and nearby communities. Education is seen as a vital tenant of development, and the Foundation has donated equipment (including books and desks) to local schools and helped to construct classrooms and accommodation for local teachers. Guests are encouraged to visit surrounding villages and explore the area on a Maasai naturalist walking safari.



The Area - Maasai Mara

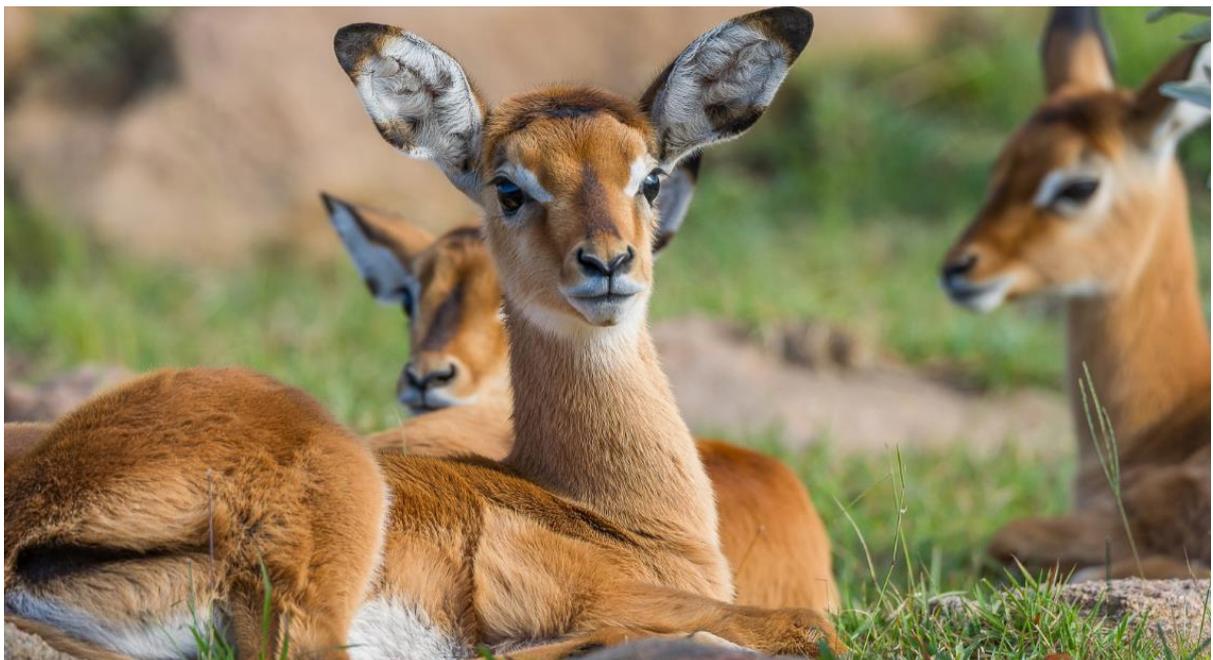
One of the world's last great wildlife sanctuaries, the Maasai Mara is home to over three million large animals, covers a staggering 1,500 sq km of mixed terrain, and, despite its popularity, harbours areas that are both isolated and filled with life.

However, even this vast wilderness is under threat. A well-meaning - and well-supported - policy of reserves and parks has seen a steady decline in hoofed populations (Maasai Mara giraffe numbers, for example, are down by 95%, and impala, warthog and hartebeest numbers have been similarly reduced), resulting in an increase in types of herbage that overwhelm other species, and which are of no use to local pastoralists, whose cattle are weakened and made less valuable by overused grazing lands.



All is not lost. Great tracts of the Maasai Mara National Reserve remain relatively untouched; ideas taken from success stories (Kenya's Laikipia, for example) are being considered; and the kind of responsible tourism we like to promote is beginning to take shape on a national level. Which is just as well. Contiguous with Tanzania's Serengeti, the Maasai Mara part hosts the spectacular annual wildebeest migration. Little compares - in terms of experiencing the wild - with the sight of thousands of these animals crossing the Mara.

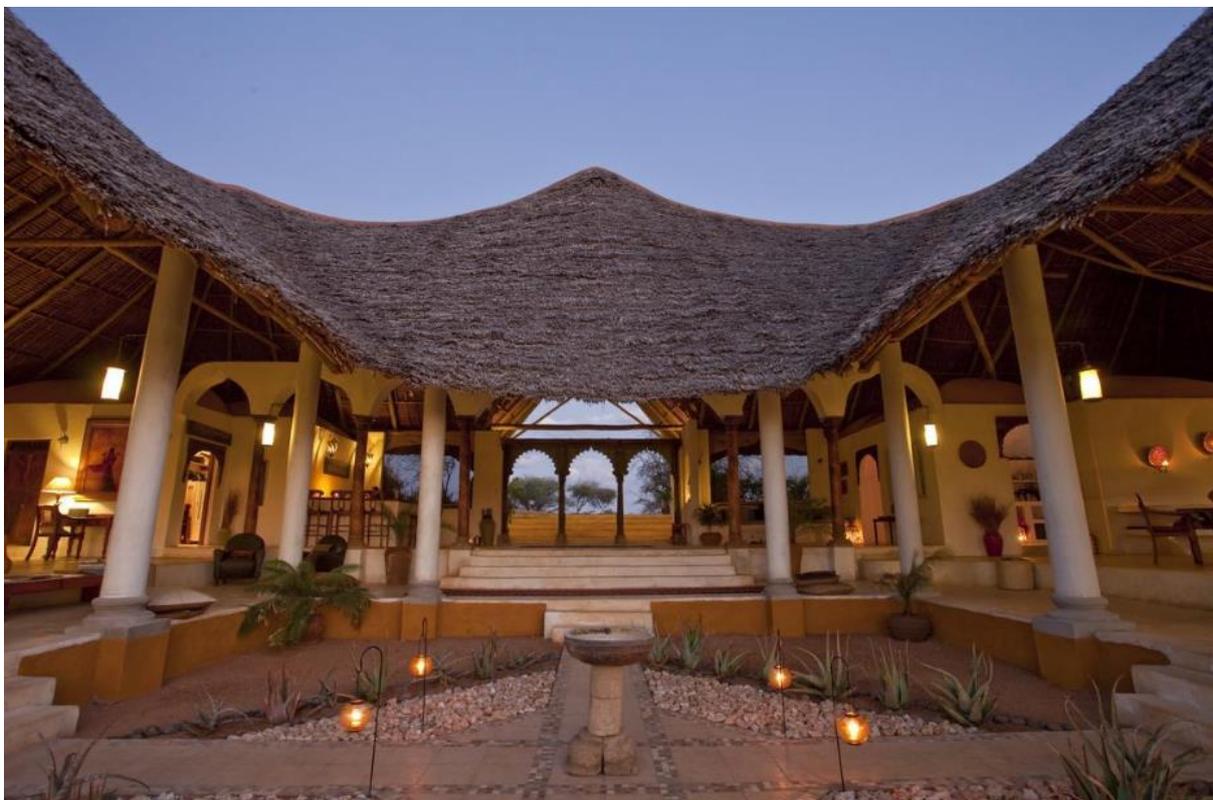
Best viewed as systems, and ones that are complex, beautiful, full of surprises, places like the Maasai Mara deserve our understanding, and it is for this reason that we use areas of the park that are not under threat.



Day Five

Three nights, full board: Sasaab, Samburu National Reserve

Located near Samburu National Park, in Northern Kenya, Sasaab Camp overlooks the Uaso Nyiro River, and is situated on Ngutuk Ongiron Ranch, which – more commonly known as the West Gate Conservancy – is generally considered the best wildland in Samburu.



Overview

Built largely from local materials, the thatched roofs, canvas walls and concrete floors are North African in style, as are its court yard and interiors. The multi-peaked main lodge dominates a rocky ridge, and extensive decking affords guests a stunning view of the river and the life it holds.



With plenty of low seating, tables and small, high quality rugs, the ornately arched interior is more reminiscent of a Moroccan magnate's reception room than it is a safari lodge, and yet somehow – the quality of service is irreproachable – it works. Below, and partially shaded by a giant canvas, lies an infinity pool, which is, in itself, a fantastic place from which to view wildlife.



The North African styled cuisine is excellent, and fans of things sweet ought to prepare themselves for the chocolate dessert, which is exquisite.

Sasaab is comprised of nine giant Moroccan tents. Each is over 100 meters square, and includes a bedroom (with four poster double or twin beds), a sunken seating area and a fully serviced bathroom. Electricity is solar powered, offering outlets for charging equipment in each tent.

All the tents of Sasaab have Wi-Fi, cooling fans and, at the very edge of their private verandas, a magnificent plunge pool. With intricately carved bed frames, overwhelmingly white backgrounds and little glass flourishes, the decor is Moroccan chic, and serves to create an overall impression of space, style and culture.



Experiences (pre-bookable at additional cost*)

Experiences offer at Sasaab include wildlife drives (day and night), guided walks, bush picnics, quad biking, camel rides, fly camping, spa treatments and visiting the local community.







Ethics

Conservation

Lion conservation has become a global issue with a species population reduction of 30-50% over the last two decades mainly due to habitat loss and human wildlife conflict. Research is being carried out by Shivani Bhalla and the Ewaso Lions team to gain a better understanding of the issues facing the lions' future within the conservancy. Sasaab partnered with Westgate Conservancy to hold the first-ever Marathon on the 1st May, 2010 with the theme "Running for Lions". The research findings will enhance the lions' survival and further contribute to creating awareness on the issue.

Community

Sasaab community projects are based in the Ngutuk Ongiron Group Ranch (NOGR) with the Westgate Community Conservancy (WGCC) as its development arm. Conservation fees contribute to many projects that have been initiated.

The aim of the WGCC is to educate the local community in understanding the benefits of living harmoniously with the surrounding wildlife.





The Area - Samburu National Reserve

Samburu National Reserve covers just 165 sq km of mainly arid plains, it is watered by the Ewaso Ngiro river, whose banks are lined by palm groves and dense riverine forest, and attracts a wide range of wildlife. Especially visible during the dry season - but good throughout the year - are zebra, giraffe, buffalo, waterbuck, elephant, lion, cheetah and leopard. Home also to northern Kenyan specialists such as gerenuk (long necked gazelles).

Neglected since before independence, the region is relatively poor, and its basic infrastructure, housing, education and health facilities are significantly undeveloped. While cattle remains the area's main economy, its income from tourism is nearly as important, and a great deal of work has been done to wed pastoral land use to the needs of wild animals.

Much has been done, for example, in opening up land outside the reserve, and thereby guaranteeing essential migration corridors. While the reserve itself is small, the Samburu-Laikipia eco-system covers some 23,000 sq km, and a recent GPS tracking programme* (monitoring elephants) has established the importance of these corridors, through which migrating animals 'streak' from one 'home sector' to the next. The data gathered from the programme not only looks at the range (direction and distance) of migrating elephants, but also at the differing speeds of movement, and the propensity for clustering in so-called 'hot spots.' The findings point once again to the importance of land outside protected areas.



A final note on experiences

The camp managers and guides are responsible for ensuring that you are well taken care of and at no stage should you be left wondering what to do or where to go next. The options will be made clear to you by your guide who will identify himself on arrival at the lodge.

In a nut shell, wildlife is best viewed during the cooler hours of the day i.e. early morning and late afternoon. The morning activities are normally arranged the evening before and afternoon activities over lunch.

I would suggest an early rise and breakfast on most mornings to take advantage of the morning wildlife viewing – this may be a wildlife drive, or an escorted nature walk – returning late morning where you will sit out the heat of the day. Lunch is normally a buffet.

An alternative is to head out early and return for a late breakfast. Clearly if you see a lot of wildlife then you will stay out longer than if you saw very little – for this reason there is no fixed amount of time spent on any activity. Then at about four in the afternoon you will normally meet for tea and head out from there for another late afternoon drive or walk returning in time for a shower before dinner, drinks and bed.

Although it is our job to design the overall structure of your itinerary, the specific day to day running of activities is very much down to the management team in each camp or lodge. Many of the activities will be determined by local wildlife dispersal patterns.



The value of safari 1) 7 nights – 4 nights Angama Mara and 3 nights Sasaab for 2 persons c US\$20,000

This Includes:

A seamless and private ground handling service

Shared road transfers

Full board accommodation throughout, including all meals, local brand beverages and laundry

All shared scheduled safari activities including wildlife drives and walking safaris

Membership to the Emergency Flying Doctors

This Excludes:

All International and Domestic flights

All Park and Conservancy Fees

Travel Insurance

Visas (if required)

Premium brand beverages and champagne throughout

Additional activities not included in your itinerary

All items of a personal nature and gratuities

Any unforeseen changes in government taxes and fuel surcharges

Terms:

To be taken one year from event, not to be taken in August or Christmas and New year, and subject to availability. Not to be transferred, exchanged for cash.



Why Travel with Journeys by Design and Wild Philanthropy

We believe that for tourism to work, it must be sustainable. All the travel opportunities provided through Journeys by Design and Wild Philanthropy ultimately depend on healthy ecosystems. Responsible travel can be a real force for good, providing economic benefits to local people, protecting endangered species and conserving the wilderness which makes Africa so special.

Journeys by Design was founded in 1999 by environmental scientist Will Jones, to create inspirational adventures of the spirit to his homeland Africa. Our highly-skilled team has organically grown and now boasts over 75 years of experience on the ground in 17 Africa countries. The fact that over 70% of our business is repeat or referred is a measure of our success.

Wild Philanthropy was set up in 2016 in both the UK and the US as a conservation foundation, powered by Journeys by Design. Established as a charity to identify, invest in, and help manage at-risk ecosystems, it is our response to the unprecedented challenges faced by natural environments and traditional cultures in the African countries we operate in.

Our bespoke conservation journeys enable you to make a positive contribution, while immersing yourself in a truly awe-inspiring safari experience. We use only the finest camps, parks and guides in east and southern Africa to explore the lesser-known frontiers of this vast safari continent.

