

# GENDER EQUALITY

## Fundraising Toolkit

A classroom resource that covers both local and global gender equality issues.

Grades 8 - 12  
Canadian Edition

AN INITIATIVE BY



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## Day of the Girl - Gender Equality:

# Fundraising Toolkit

### Join the conversation for gender equality.

Thank you for participating in International Day of the Girl! We're so excited want to make a difference for girls in your community and around the world. Just by having the conversation, you are doing your part to helping create change for a more equal future.

Enclosed is a fundraising toolkit with ideas you can use to raise funds for gender equality.

The following examples are only suggestions so feel free to use your own ideas!

#### **Move Mountains for Girls: Climb Mt. Kenya**

- Students are tasked with walking the distance equivalent to climbing Mt. Kenya in a certain amount of time.
- Funds raised through pledges for One Girl Can.

#### **Girls in Sport: "You throw like a girl"**

- All gender dodgeball tournament at lunch.
- Students run an awareness campaign about girls in sports. They use this opportunity to talk about how we should stop using phrases like "you throw like a girl".
- Funds raised through charging other students a \$2 entry fee to watch the game at lunch and all funds raised goes to One Girl Can.

#### **Girls in sport: "You throw like a girl" (alternate idea)**

- Chance to dunk teachers in a dunk tank
- Students run an awareness campaign about girls in sports. They use this opportunity to talk about how we should stop using phrases like "you throw like a girl".
- Funds raised through purchasing tickets to get a chance to dunk a teacher
- Ticket price could vary based on how many chances you get. All funds raised go to One Girl Can.

## **Walk to School**

- Students are tasked with walking the average distance girls in Africa must walk to get to school.
- Funds raised through pledges and go to One Girl Can.
- Educational opportunity: students become more aware of barriers girls in Africa face in getting their education

## **Girls in Tech**

- Students run an awareness campaign about girls in STEM.
- Teacher volunteers to teach a basic coding class.
- Funds raised through students paying class fee.

## **Creative Arts: Female Empowerment**

- Students are tasked with creating art in the theme of female empowerment.
- Completed art is compiled in a gallery.
- Funds raised through gallery admission.
- Admission could include a ballot to vote for your favourite piece.
- Winner receives a prize.

## **Creative Arts: Gender Equality Images**

- Run a school photography competition with images that promote gender equality and respectful relationships.
- Completed photography is compiled in a gallery.
- Funds raised through gallery admission.
- Admission could include a ballot to vote for your favourite piece.
- Winner receives a prize.

## **Assembly**

- Lotte from One Girl Can speaking: engagement / educational opportunity
- Funds raised through coin collection.

## **Plant sale/ AG product sale / bake sale / Purdy's / lemonade stand**

- Funds go to One Girl Can.

## **Coin Wars**

- Students team up in fundraising groups.
- They have x amount of time to raise as many funds as possible.
- The team with the most money raised at the end receives a prize.
- Educational opportunity: One Girl Can provides a poster teams fill out when they reach donation milestones and each milestone has significance to One Girl Can (e.g. \$x is the average cost of a school uniform, \$x is the average cost of textbooks).

## **Coin Wars (alternate idea)**

- A block is chosen to do the fundraiser in.
- Each class in the block is a team.
- Teams raise as much money as they can.
- Winning team wins a pizza party.
- Educational opportunity: One Girl Can provides a poster teams fill out when they reach donation milestones and each milestone has significance to One Girl Can (e.g. \$x is the average cost of a school uniform, \$x is the average cost of textbooks).

## **Virtual talent show**

- Held via Zoom
- Teachers sign up as performers and funds raised through admission

## **Bingo: pay for cards**

## **Garage sale**

- Students bring in items from home that are no longer being used.
- Students sort items into categories (this could be counted as volunteer hours required for graduation or leadership class).
- Garage sale is promoted to community through posters / social media.
- Proceeds go to One Girl Can.
- Educational opportunity: One Girl Can gives the school posters about one girl can's mission to put up around the stalls.

## **Benefit dinner with family**

- Students host a benefit dinner with their families.
- They choose what to cook for dinner from a list of traditional African recipes we provide.
- Funds raised through tickets.
- This could be part of home economics/foods curriculum if school is moved online.

## **Family Feud (could also work with Zoom)**

- Student teams and teacher teams sign up.
- School is surveyed for answers to questions (e.g. what is something you eat for breakfast?)
- Answers are counted
- Family feud boards made using a PowerPoint template.

- Funds raised through audience admission.
- Tournament style: winning team receives a prize.

### **Jeopardy tournament with student teams and teacher teams (could also work with Zoom)**

- Student and teacher teams sign up.
- Jeopardy boards are made (templates are available on PowerPoint; the questions could be related to stats about girl's education, women's rights in general, country facts on Kenya, etc.)
- Funds raised through audience admission.
- Team with the highest points at the end receives a prize.



### **Herschel® has teamed up with us to provide the first 100 teachers who sign up to teach this program with a backpack. Here's how you can use your Herschel backpack for good!**

- Host an auction and include the bag as one of the items for sale. Use the auction as an opportunity to educate your community about local and global gender equality.
- Use the bag as a prize item for any of the fundraising ideas listed above
- Backpack Drive: make it a goal for your classroom to raise as much money equivalent to x number of backpacks. Keep track of how many 'backpacks' your class has raised. This could also be a school-wide competition where the winning classroom gets a pizza party.
- Use the backpack as an educational opportunity: Each student gets a 'turn with the backpack' and on that day, they must share a news article with the class that talks about local or global gender equality.