



ABOUT ONE GIRL CAN



One Girl Can empowers girls through education and mentorship to end the cycle of poverty and gender inequality. The organization is founded on a holistic model that supports a girl from the time she leaves primary school until the day she gains meaningful employment. The program includes building schools, teaching goal-setting workshops, providing mentoring, entrepreneurial training, internship support and leadership development.

One Girl Can was founded in 2008 by Lotte Davis. After establishing a successful haircare business in Canada with her husband, she ultimately decided to fulfill a longstanding passion to address gender inequality and decided to create opportunity for girls in Africa.

Over the past 12 years, One Girl Can has built over 100 buildings and structures, provided 860 scholarships to high school and university students, and mentors 9,400 girls annually.



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CYCLE OF EMPOWERMENT

When our students become graduates, they complete the cycle of empowerment. They become mentors and pay forward 5% of their income for four years into a fund that ensures more girls are given the same opportunity.

As our program grows and more girls graduate, the seeds of their achievement will sow benefits for their families and communities.

They will use their knowledge, skills, and voice to forge a new path for themselves and the girls of the future.

Success is demonstrated when the students begin earning an income and can pay it forward. Our first university graduates are beginning to enter the next chapter of their journey. After graduation they will join our mentor programs.



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KEY MESSAGES

WE BUILD.

- Good education starts with a dynamic learning environment.
- One Girl Can builds and renovates girls' schools in Kenya.
- We are committed to long-term partnerships that ensures a school's infrastructure will continue to support growth and provide a dynamic and safe learning environment.



WE EDUCATE.

- Globally, One Girl Can provides high school and university scholarships and mentorship to girls who otherwise may not be able to attend because of fees.
- \$500 provides One Girl a scholarship to attend high school for one year.
- \$3,500 provides tuition, room and board, living allowances, a laptop and supplies for One Girl for one year of university.



WE MENTOR.

- Mentorship gives the girls in the program direction and guidance beyond just formal education so they can graduate to earn meaningful careers to give back to their communities and the world.
- Locally, One Girl Can is providing resources to schools and workplaces to share how gender equality is a fundamental right and why we must take action to build a gender-equal world.



SAMPLE SOCIAL POSTS



Caption:

We are partnering with One Girl Can to work for gender equality! We're recognizing what we need to do within to support a gender equal environment, as well as raise funds to help those internationally cross through the simple barriers they face every day.

Link in bio to donate or check out @OneGirlCanSociety to learn more.

Caption:

Did you know that women re-invest 90% of their income back into their families and communities compared with 35% for men?

Giving women the resources they need to become financially independent is crucial to ending global poverty and it starts with access to education. This is why we're working with @OneGirlCanSociety to advocate for gender equality!

Link in bio to donate or check out @OneGirlCanSociety to learn more.



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